

i m p r e s s i o n s e x p o

Atlantic City

Conference: March 25-28, 2026
Expo: March 26-28, 2026

i m p r e s s i o n s e x p o

Dallas

Conference: October 21-24, 2026
Expo: October 22-24, 2026

i m p r e s s i o n s e x p o

Long Beach

Conference: January 20-23, 2027
Expo: January 21-23, 2027

Showcase.

Innovate.

**Grow Your
Business
in Decorated
Apparel.**

impressionsexpo.com

 **EMERALD**



Atlantic City

Conference: March 25-28, 2026

Expo: March 26-28, 2026

Atlantic City Convention Center

Atlantic City, NJ



Why Impressions Expo Atlantic City?

Atlantic City hosts **the largest decorated apparel event on the East Coast**, bringing together 5,000 industry professionals for an unparalleled experience in screen printing, embroidery, heat transfers, and custom apparel. This dynamic event offers endless opportunities to network, discover innovative techniques, and showcase cutting-edge products. Impressions Expo Atlantic City is the destination to fuel creativity and drive business success.

What Opportunities Await You at Impressions Expo Atlantic City?

- Join the **largest decorated apparel marketplace on the East Coast**
- Showcase your products and technology to **over 4,500 qualified buyers**
- Connect with key buyers from New Jersey, Pennsylvania, New York, and Maryland, **representing 82% of the audience**



Denys Holovatiuk - stock.adobe.com



Our location drew incredible foot traffic throughout the entire event! Having exhibited for over 10 years, we've consistently found this event to be an outstanding opportunity. The steady engagement throughout the show allowed us to connect with prospects and maximize our visibility year after year.

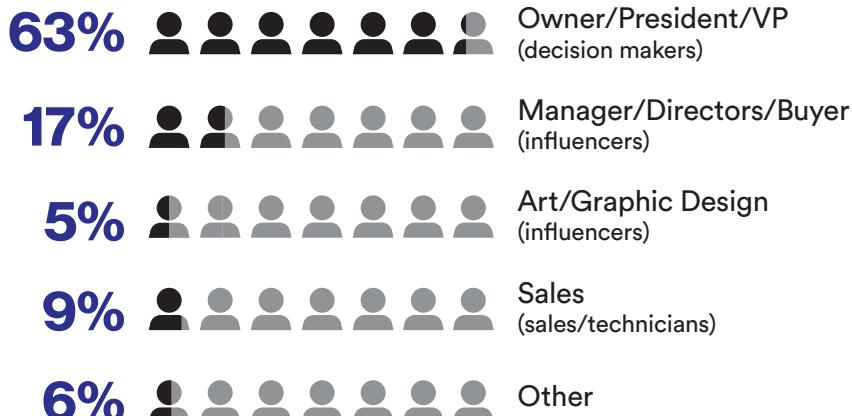
— **John Parks, BAW Athletic Wear,**
Impressions Atlantic City 2025 Exhibitor



Tap into a Targeted Audience at Impressions Expo Atlantic City

Meet attendees from various industries and sizes, ensuring a wide range of potential customers!

- Gain direct access to decision-makers, with **85% of attendees having a say in purchasing decisions.**
- Network with top leaders, including **63% are senior-level decision makers.**



Top Attendees for Impressions Expo Atlantic City 2025



AWAY



BREAKAWAY



fanfab.



LEGACY
TREATMENT SERVICES
Affiliated with the Woods System of Care



Quince

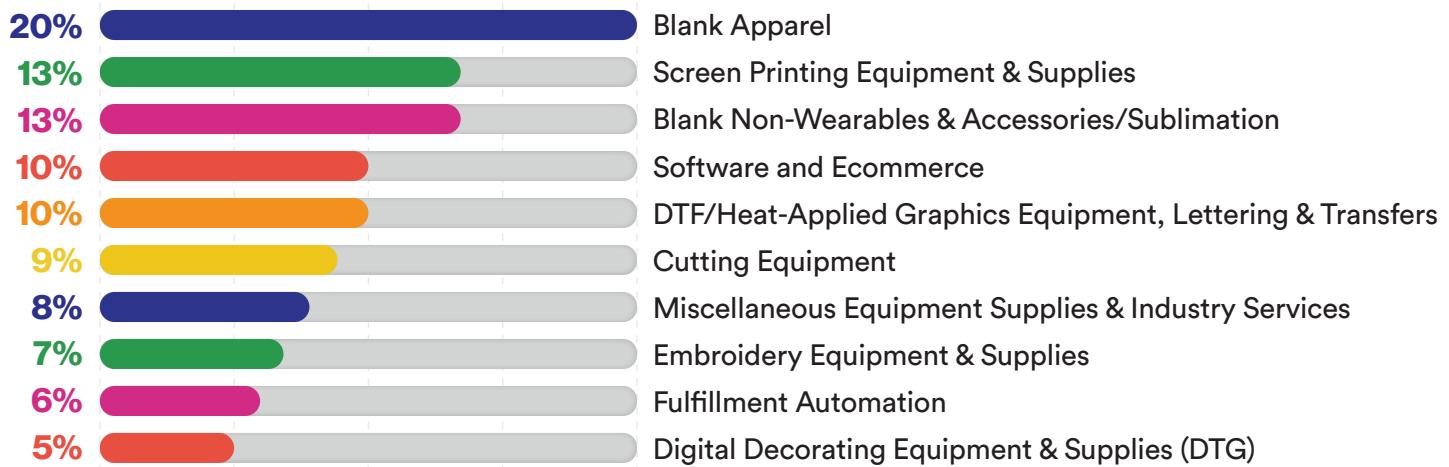


**WHO BUT
W.B.MASON**

Discover a Diverse Audience at Impressions Expo Atlantic City

Connect with **4,500 qualified buyers** ready to grow and innovate!

Products and Services Attendees are interested in:



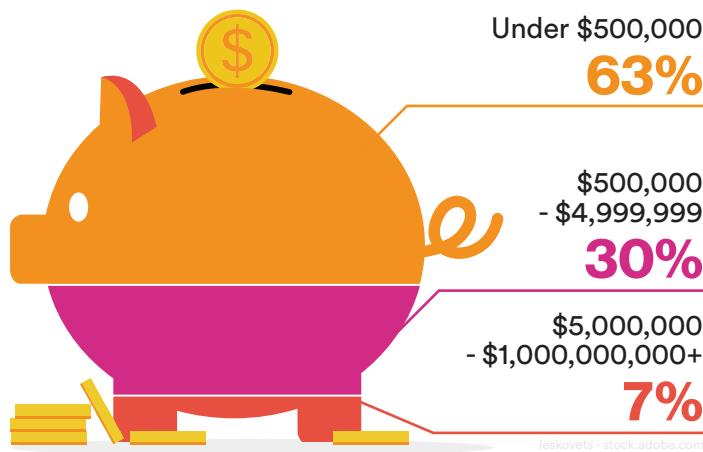
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*The turnout this year **exceeded expectations!** The expanded booth layout created a smoother, more even flow of attendees throughout the show, leading to **noticeably higher foot traffic.** This boost was a win for everyone involved, **creating more opportunities to connect and engage.***

—Alex Santamaria, Brisco Brands Apparel,
Impressions Expo Atlantic City 2025 Exhibitor

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Uncover Attendee Buying Power Through Company Annual Sales



Why Exhibitors Say 'Yes' to Atlantic City

84% of exhibitors find Impressions Expo Atlantic City important for their business for its **quality leads, brand exposure, and unmatched networking opportunities.**

Dian - stock.adobe.com



Showcase your brand, connect with industry leaders, and build partnerships that last at Impressions Expo Atlantic City.

impressions expo

Dallas

Conference: October 21-24, 2026

Expo: October 22-24, 2026

Dallas Market Center

Dallas, TX



Why Impressions Expo Dallas?

Impressions Expo Dallas is the **premier event for the decorated apparel and imprinted products industry in the South**, uniting nearly 4,000 industrial professionals looking for the latest innovations in **screen printing, embroidery, digital printing, sublimation, and more**.

What Opportunities Await You at Impressions Expo Dallas?

- Be part of the **largest decorated apparel marketplace in the South!**
- Exhibit your products to **3,000 qualified buyers, with 58% attending no other trade show.** Reach a fresh, attentive audience!
- Connect with attendees from a concentrated geographic range—with **90% of buyers coming from Texas, Oklahoma, Louisiana, Arkansas, and Florida.**

“

*Having recently started our custom apparel business, I wasn't sure how effective this would be for us. It was a **wonderful experience** and **outweighed our expectations**.*

— Richard Wood, Threadpresent

”

“

*It was our first year attending and we walked out of the show with a **great deal of connections, new vendors, and amazing knowledge**. Very much **recommend to anyone in the industry to attend** in coming years.*

— Carlos Borberg, Rhodees Apparel

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*I really **enjoyed learning, seeing, and meeting all the vendors** being that this was my first year as an attendee. I met vendors that I never knew existed.*

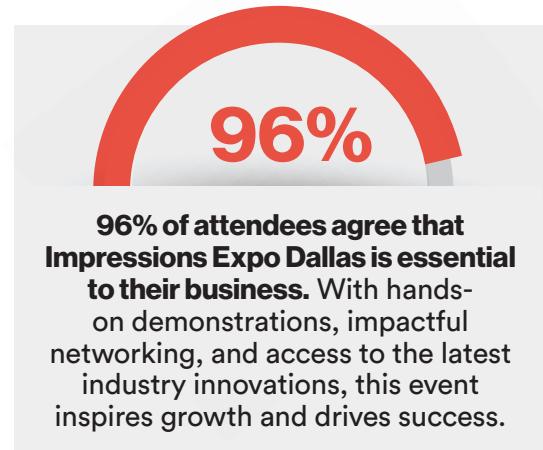
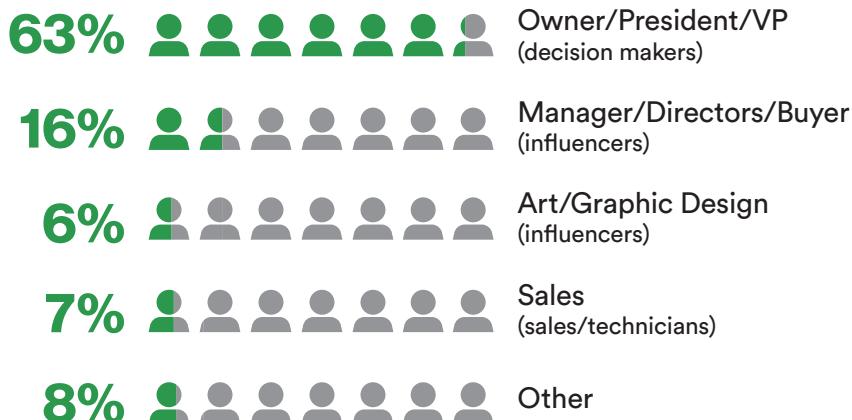
— La'Tisha Jones, Divine Inspirations and Events

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Tap into a Targeted Audience at Impressions Expo Dallas

Meet attendees from various industries and sizes, ensuring a wide range of potential customers!

- Gain direct access to decision-makers, with **75% of attendees having a say in purchasing decisions.**
- Network with top leaders, including **63% are senior-level decision makers.**



“

*Impressions Dallas (and all Impressions Expos) continue to have some of **the best education classes in the business.** I always come away with better expertise and immediately executable ideas!*

— Kayla Wilhelm, Emblazon Printing Specialties

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Top Attendees for Impressions Expo Fort Worth 2024



ARIAT

BIOWORLD



REDBUBBLE

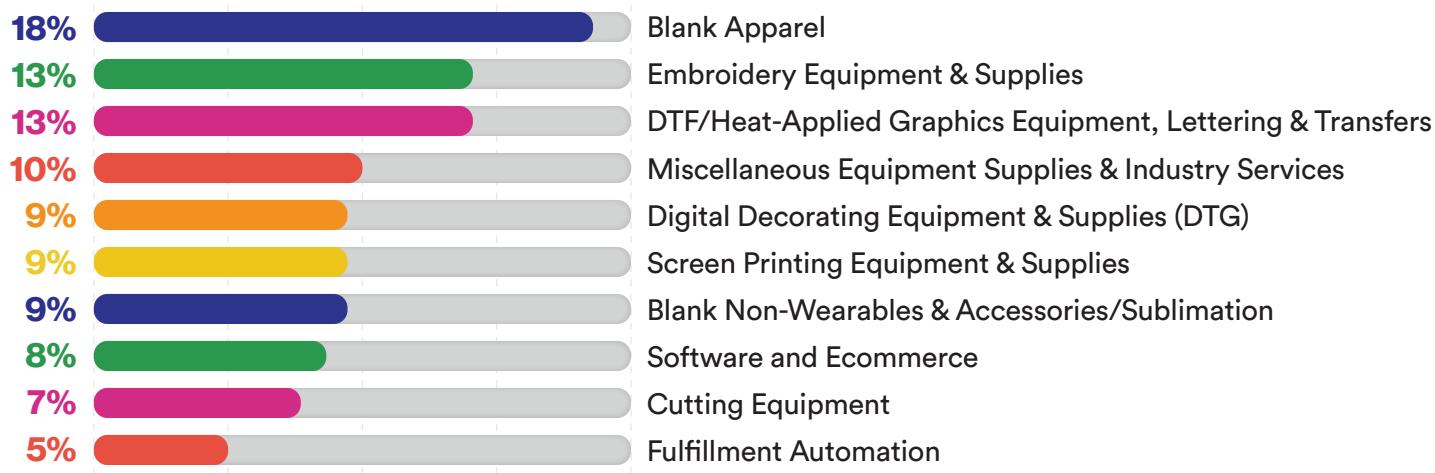
RefrigilWear



Discover a Diverse Audience at Impressions Expo Dallas

Connect with **3,000 qualified buyers** ready to grow and innovate!

Products and Services Attendees are interested in:



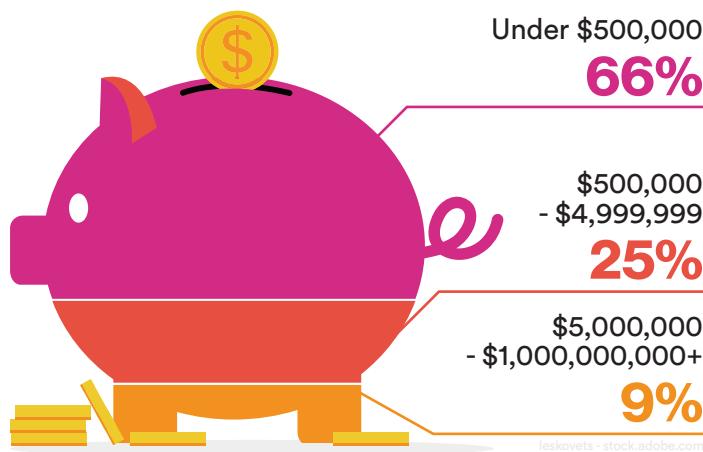
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We've been exhibiting at Impressions Expo for over five years, and this year was fantastic! **The high foot traffic and the Lead Capture service** make it an event we can't wait to return to next year.

— SoftShirts

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Uncover Attendee Buying Power Through Company Annual Sales



Why Exhibitors Say 'Yes' to Dallas

95% of exhibitors find Impressions Expo Dallas important for their business for its **quality leads, brand exposure, and unmatched networking opportunities**.



Dian - stock.adobe.com

Showcase your brand, connect with industry leaders, and build partnerships that last at Impressions Expo Dallas.

Discover the Impressions Expo Experience

Impressions Expo is the ultimate event for professionals in the decorated apparel and imprinted products industry. Held annually in three dynamic locations, this premier expo and conference brings together thousands of industry experts eager to explore the latest advancements in **screen printing, embroidery, digital printing, sublimation, and more.**

Each location fosters meaningful connections, strengthens regional networks, and opens unparalleled opportunities for exhibitors and attendees alike. Join us and see **why Impressions Expo is a must-attend event for driving innovation and building lasting partnerships.**

i m p r e s s i o n s e x p o

Long Beach

Conference: January 20-23, 2027

Expo: January 21-23, 2027

Long Beach Convention & Entertainment Center
Long Beach, CA



Why Impressions Expo Long Beach?

Showcase your products and technology to **over 14,000 attendees** passionate about **decorated apparel**. As the **largest event of its kind on the West Coast**, Impressions Expo Long Beach offers unmatched opportunities to explore innovations and connect with an engaged audience eager to discover the latest trends, techniques, and technologies.

What Opportunities Await You at Impressions Expo Long Beach?

- Join the **largest decorated apparel marketplace on the West Coast**
- Showcase your products and technology to **over 10,000 qualified buyers**
- Connect with key buyers from California, Arizona, Texas, Nevada, and Florida, **representing 85% of the audience**

“

*Having exhibited at this event for over seven years, we can confidently say it's an **unparalleled opportunity** to meet new customers and expand our network. Year after year, the **dynamic atmosphere fosters meaningful connections**, making it a **vital part of our growth and success**.*

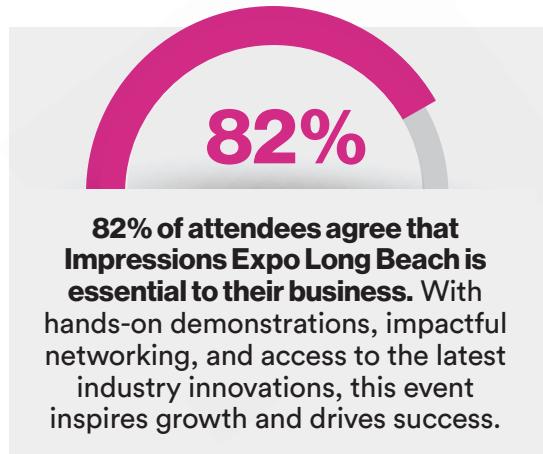
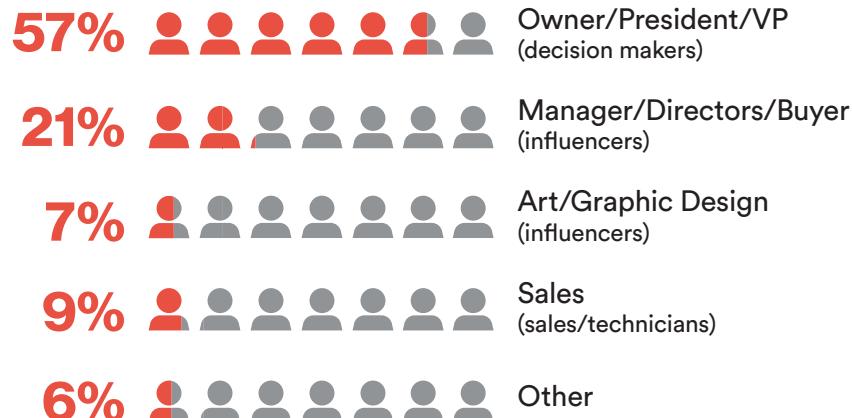
— **Liliana Tafoya**, Smartex Apparel,
Impressions Long Beach Expo 2025 Exhibitor

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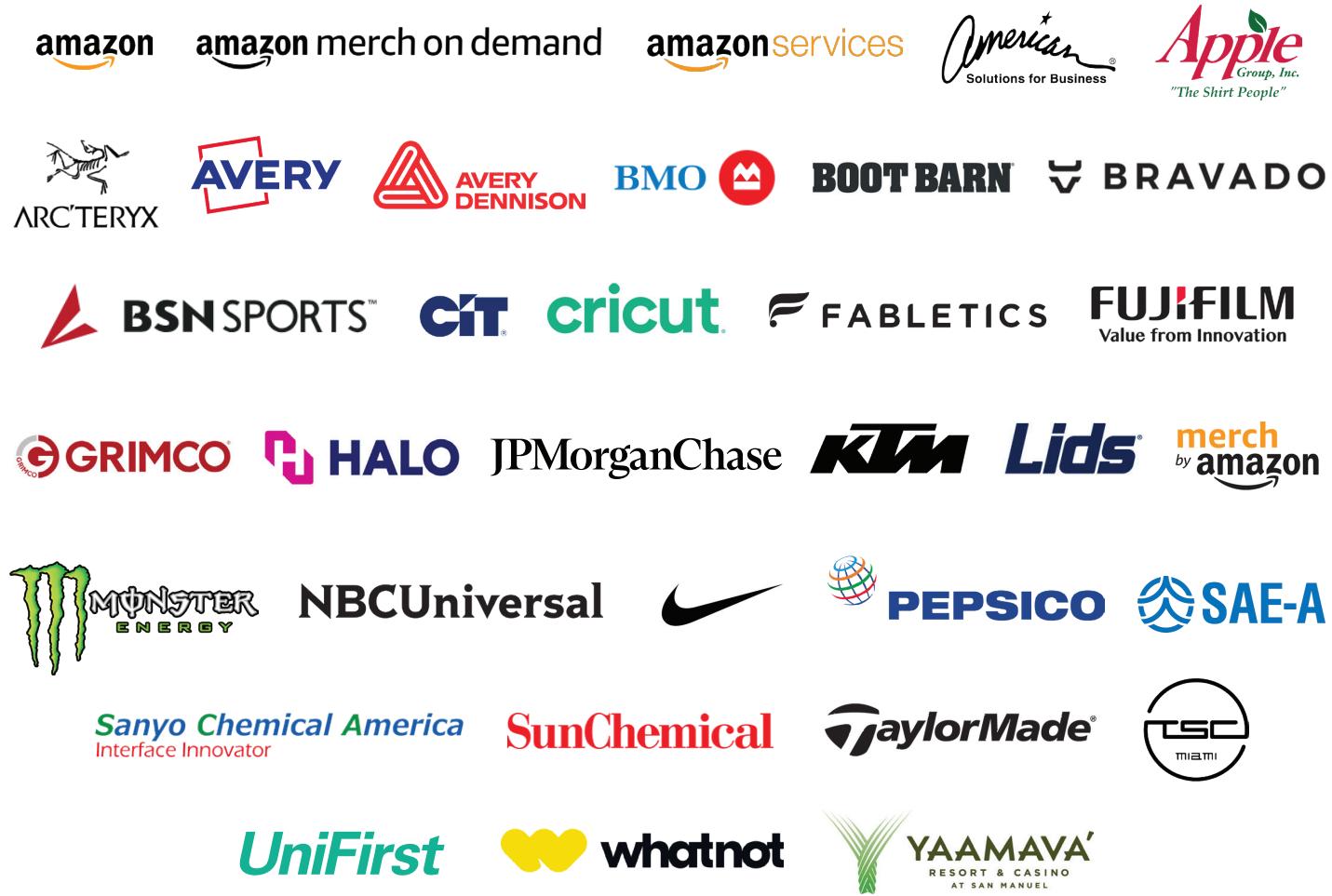
Tap into a Targeted Audience at Impressions Expo Long Beach

Meet attendees from various industries and sizes, ensuring a wide range of potential customers!

- Network with top leaders, including **57% are senior-level decision makers**.



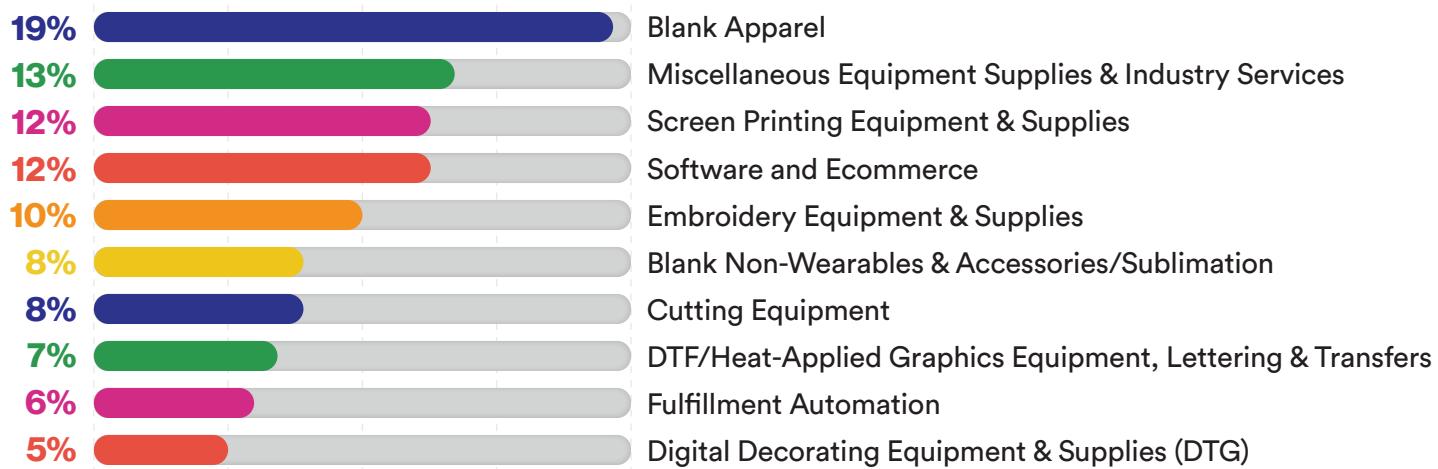
Top Attendees for Impressions Expo Long Beach 2025



Discover a Diverse Audience at Impressions Expo Long Beach

Connect with over 10,000 qualified buyers ready to grow and innovate!

Products and Services Attendees are interested in:



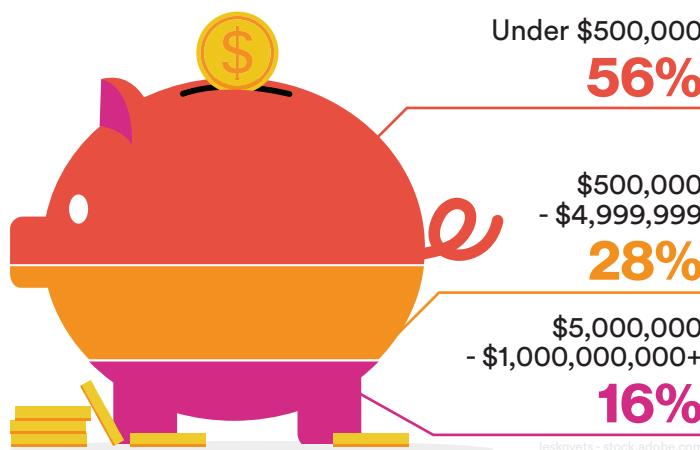
“

January Impressions in Long Beach is **the must-attend event** to kick off the printing industry's year! We've been proud exhibitors for many years, and **it's always the perfect place to connect, showcase, and start the year strong.**

—Estevan Romero, ALL AMERICAN PRINT SUPPLY CO.,
Impressions Expo Long Beach 2025 Exhibitor

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Uncover Attendee Buying Power Through Company Annual Sales



Why Exhibitors Say 'Yes' to Long Beach

88% of exhibitors find Impressions Expo Long Beach important for their business for its **quality leads, brand exposure, and unmatched networking opportunities.**

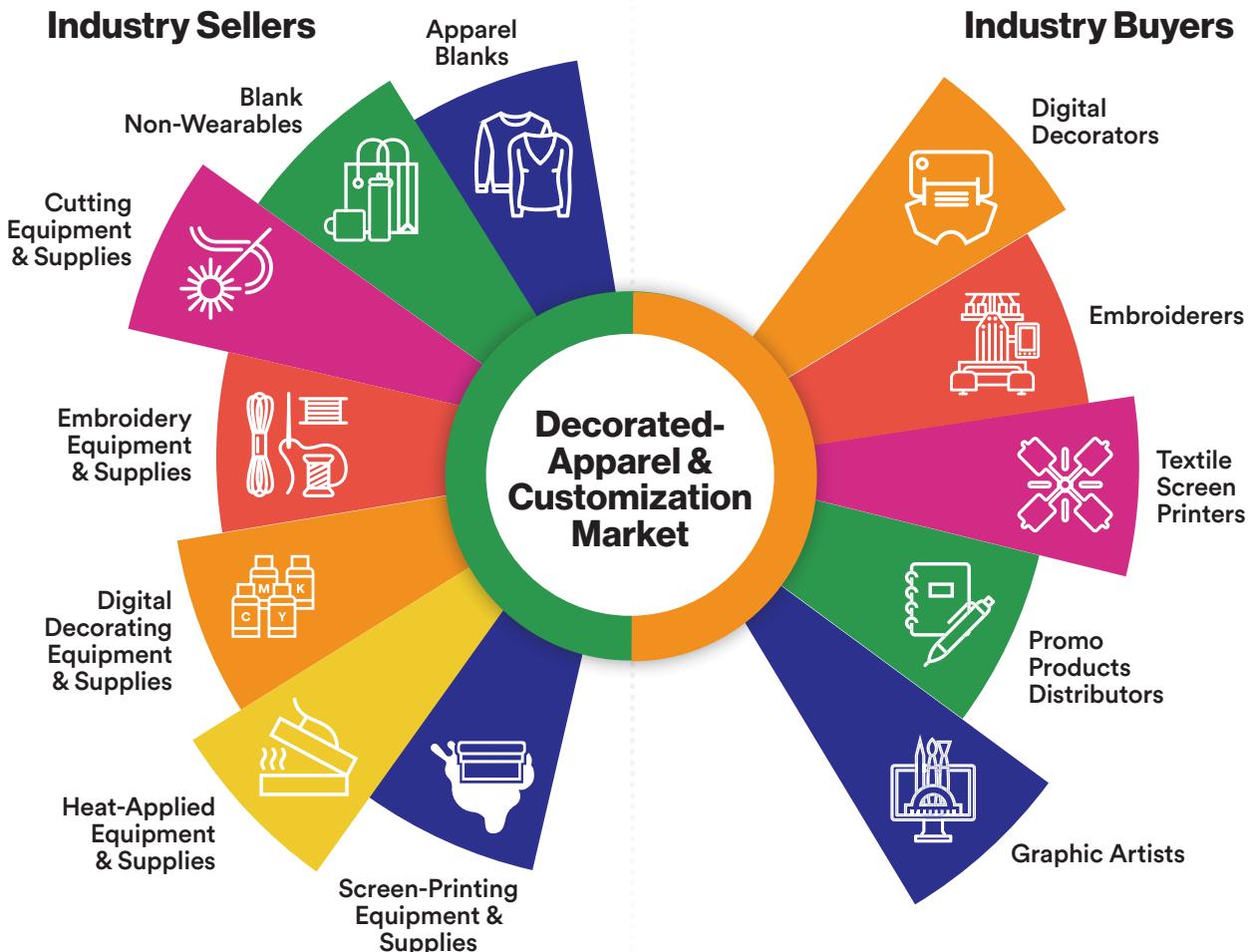


Showcase your brand, connect with industry leaders, and build partnerships that last at Impressions Expo Long Beach.

Your Reach with the Power of Impressions Expo & Magazine

As a leader in the decorated-apparel and imprinted-products industry for over 40 years, **Impressions** attracts the most qualified industry buyers; both attendees and subscribers from all over the world. Our two interconnected product offerings — **Impressions Expo** and **Impressions Magazine & Media** work in sync to create the **Impressions Universe**, which serves as an ever-evolving resource and networking hub for the entire industry.

Make an impression on your decorated-apparel business



Our combined strategic marketing efforts as the collective Impressions brand spans **over 100,000** industry professionals. Impressions has grown into a well-seasoned, one-stop destination to learn about and source the latest equipment, supplies, trends, and techniques in the decorated-apparel market.

The Impressions Sales Team



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